# Matthew Abatangle

San Fransisco Bay Area, CA

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#### EDUCATION

#### University of Colorado Boulder

May 2027 (Expected)

Bachelor of Science in Information Science, Minor in Business

GPA: 3.6

## EXPERIENCE

# Software Engineering Intern

June 2025 - Present

University of Colorado Boulder

Boulder, CO

- Develop and maintain automated test scripts using Pytest and Selenium to validate web application functionality
- Participate in Agile sprint planning and task tracking using Jira to support iterative QA cycles
- Collaborate with developers to improve test coverage and ensure quality standards in production

# Undergraduate Research Assistant

Jan 2025 – Present

CU Information Visions Lab

Boulder, CO

- Assist in analyzing data visualizations to enhance user interaction with complex datasets
- Collaborate on interdisciplinary research projects focused on information visualization and user accessibility
- Enhanced the lab's online presence by organizing research content for clearer presentation of project findings and data visualizations

### Vice President, INFO Buffs

Jan. 2025 - Present

University of Colorado Boulder

Boulder, CO

- Lead initiatives to connect students with opportunities in information science, data science, and UX/UI
- Organize events, workshops, and networking opportunities to foster professional growth
- Collaborate with industry professionals and faculty to expand resources for members

## PROJECTS

#### Ad Campaign Analytics | Jupyter MySQL, Python

Sept 2025 – Oct 2025

- Analyzed Adsphere ad campaign data to evaluate how advertisers structure and present campaigns
- Assessed whether high campaign/ad volume correlated with greater revenue and performance
- Wrote 10+ SQL queries (INNER/LEFT JOIN, CTE, INTERSECT) to aggregate and compare key metrics
- Built Python visualizations (Seaborn, Matplotlib) showing ad volume—revenue correlation and CTA effectiveness by format

## Ski Resort Data Analysis | Jupyter, Python, RestAPI

Nov 2024 - Dec 2024

- Performed a quantitative analysis of U.S. ski resorts, leveraging data aggregation to assess key performance metrics
- Scraped and processed 1,000+ data points from CSV/HTML/XML files and Weather API
- Filtered and normalized data based on key performance metrics such as snowfall, terrain style, and visitor reviews
- Designed and implemented data visualizations using Python, leveraging Pandas for data manipulation and Seaborn for insightful graphical analysis to identify the best ski resort in the U.S.

# Data-Driven Analysis for Colorado Swim School | Miro, Microsoft Excel, Google Suite Oct 2024 - Dec 2024

- Conducted stakeholder interviews to gather qualitative insights and mapped findings using data journey and social world models
- Analyzed social media presence and external factors through data synthesis and secondary source analysis
- Identified operational challenges, proposed data-driven design principles, and provided strategic improvements
- Delivered a professional presentation with actionable insights to enhance organizational decision-making

#### TECHNICAL SKILLS

Languages: Python, Java, C++, SQL, HTML/CSS, Markdown Frameworks: Microsoft Excel, Tableau, Google Suite, Jekyll

Developer Tools: GitHub, Git, Jupyter, VS Code, Jira, Chrome DevTools, Postman

Libraries: Pandas, NumPy, Matplotlib, PyTorch, Seaborn, PyTest, Selenium

Methodologies: Agile (Scrum), Test-Driven Development (TDD)

Other Skills: UI/UX Design Principles, Data Cleaning, API Testing, Data Visualization, Technical Writing Relevant Coursework: Python Programming, C++ Programming, Data Structures, Designing User Interactions,

Quantitative Reasoning, Information and Data Retrieval Systems, Fundamental Concepts in Data Science